

# State of Wisconsin \ Elections Board

Post Office Box 2973  
17 West Main Street, Suite 310  
Madison, WI 53701-2973  
Voice (608) 266-8005  
Fax (608) 267-0500  
E-mail: [seb@seb.state.wi.us](mailto:seb@seb.state.wi.us)  
<http://elections.state.wi.us>



JOHN P. SAVAGE  
Chairperson

KEVIN J. KENNEDY  
Executive Director

---

**DATE:** Friday, October 20, 2006

**TO:** Wisconsin County and Municipal Clerks

**FROM:** Elections Board Executive Director Kevin Kennedy

**SUBJECT:** Selling Statewide Voter Registration System (SVRS) Data

On August 30, 2006, the State Elections Board approved a new price structure for sale of SVRS data to the public. The pricing structure took effect on September 27, 2006. The State Elections Board will review the pricing structure next August.

As shown in the attached chart, the cost of an SVRS data file will be \$25 plus \$5 per 1000 voter names, rounded to the nearest thousand.

Some other points you should be aware of are:

- The State Elections Board is required to establish the price for selling SVRS by state law. Section 6.36 (6), Wis. Stats
- The rate is mandatory and applies to all clerks who provide SVRS data to the public, as well as to the Elections Board itself.
- Any clerk with access to the SVRS and who can produce a report that includes the data may sell the data to the public. The funds received from sale of SVRS data will remain with the jurisdiction which produces and provides the report.
- The price structure does not govern the cost of providing copies of poll lists used on election day or voter registration forms kept at the municipal level.
- Government agencies, including school districts, must pay for an SVRS data file.
- The prices for a data file include mailing costs. No additional fee should be charged.
- SVRS data is available for purchase by commercial entities.
- Any voter information that is confidential may not be included.
- Clerks with questions about producing the data file should direct questions to an SVRS specialist or SVRS trainer.
- Clerks who choose not to produce SVRS data files for the public may refer inquiries to the Elections Board's public information officer at 608-267-7887.

Examples of Current SVRS Data Prices						
District	Type	# of active voters	Rounded to nearest 1000	flat fee	cost per 1000 voters	Total
Congressional District 2	Congressional	411,372	411,000	\$25.00	\$5.00	\$2,080.00
Town of Gibraltar	small municipality	1,004	1,000	\$25.00	\$5.00	\$30.00
City of Milwaukee	large municipality	301,219	301,000	\$25.00	\$5.00	\$1,530.00
Clark County District 2	small county supervisor	510	1,000	\$25.00	\$5.00	\$30.00
Dane County District 10	large county supervisor	9,674	10,000	\$25.00	\$5.00	\$75.00
Siren School District	small school district	509	1,000	\$25.00	\$5.00	\$30.00
Green Bay Area School District	large school district	59,258	59,000	\$25.00	\$5.00	\$320.00

###