

State of Wisconsin \ Elections Board

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July 7, 2006

Setting Prices for Data from the Statewide Voter Registration System (SVRS)

Background:

The State Elections Board (SEB) will soon put in place a price structure for producing data files from the Statewide Voter Registration System (SVRS). We would like your comments on the proposed price structure.

As of July 1, 2006, state law allows the agency to institute a different pricing system for information from the SVRS. S.6.36(6), Wis. Stats. The SEB will seek to fulfill three goals in creating the pricing structure:

1. Allow municipalities and counties which help maintain the SVRS to recover the costs they incur for producing data files.
2. Create a standard structure for use by all entities which provide data from the SVRS.
3. Help pay for the annual state support, maintenance and staff time expended on the SVRS as directed by state law.

Reports and Pricing:

A standard set of reports will be available for purchase. Examples of SVRS standard reports include all voters within a municipality or county, all voters within a particular district, voter participation for a given election, etc. Proposed standard report fees are as follows:

\$25 base fee for each request, \$10 for the first 1000 records on the data file, and then \$10 for each additional 1000 records, rounded to the nearest thousand. Please see the table below for specific pricing examples. There will be a \$25,000 flat fee for any statewide data file.

Customized reports will also be available, but at a higher cost. More information on pricing for customized reports will be distributed later for comment.

The SEB will work with municipal and county clerks to help determine which standard reports in SVRS will be available for sale and what data should be included on them. More information about this is forthcoming.

Data by Jurisdiction, or a Portion of It:

The Elections Board currently is receiving regular requests for voter information from the SVRS. Many municipalities also are referring requests for such data to the Elections Board. Once deployment is complete, counties and municipalities which maintain data in the SVRS will be able to sell voter information from the system pertaining to part or all of their jurisdictions. (That is, the Stevens Point clerk may sell voter information for part or all of that city, while the Portage County clerk may sell data for part or all of that county, including Stevens Point). The State Elections Board will provide data for all of Wisconsin, or any subset of the State.

Note: No confidential voter information, such as driver license or Social Security numbers, date of birth, or Confidential Voter status may be included in such data requests.

Standard Formats:

The data in the SVRS will be distributed in CSV (comma separated values), Excel or PDF formats. It will be sent via e-mail (electronically), or on compact disc (CD).

Request for Feedback:

The Elections Board is currently soliciting feedback from stakeholders who will be involved with requests for SVRS data. On the next page is a table with examples of the suggested price structure. The deadline to respond with feedback on this issue is **Friday, July 14, 2006**. Please send comments to the SVRS Office via e-mail: svrs@seb.state.wi.us.

Examples of suggested SVRS data pricing structure

District	Type	# of active voters	Rounded to nearest 1000	flat fee	cost per 1000 voters	Total Cost
Congressional District 2	Congressional	411,372	411,000	\$25.00	\$10.00	\$4,135.00
Town of Gibraltar	small municipality	1,004	1,000	\$25.00	\$10.00	\$35.00
City of Milwaukee	large municipality	301,219	301,000	\$25.00	\$10.00	\$3,035.00
Clark County Supervisory District 2	small county supervisor	510	1,000	\$25.00	\$10.00	\$35.00
Dane County Supervisory District 10	large county supervisor	9,674	10,000	\$25.00	\$10.00	\$125.00
Siren School District	small school district	509	1,000	\$25.00	\$10.00	\$35.00
Green Bay Area School District	large school district	59,258	59,000	\$25.00	\$10.00	\$615.00